

**Investor Presentation August 2016** 

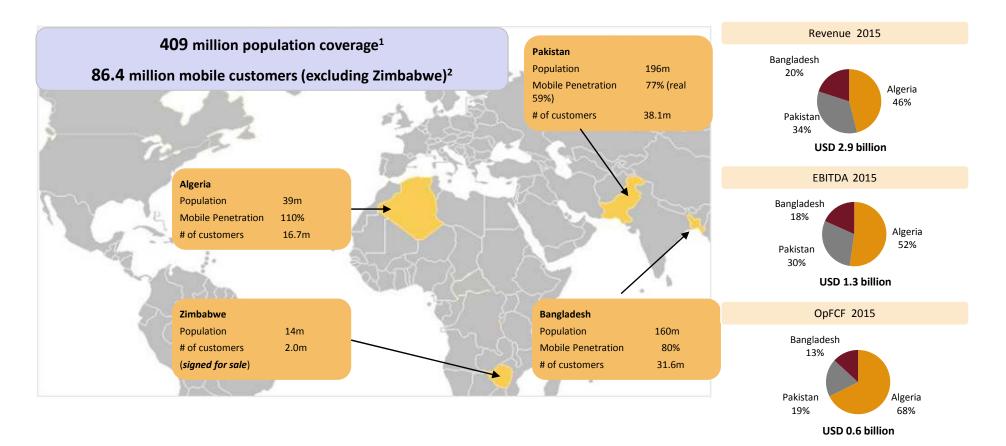


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## GTH – a leading mobile operator in attractive emerging markets



1. Population figures are provided by CIA – The World Factbook

2. Based on consolidated mobile customers as at December 31, 2015; excluding Zimbabwe as signed for sale

- 3. Operating free cash flow defined as EBITDA Capex (excluding licenses)
- 4. % contribution calculated excluding HQ costs and other adjustments

Note: All financials exclude Zimbabwe as it's held for sale



## **2Q16** Financial highlights

Service revenue (USD million)	Mobile customers (million)	<ul> <li>Service revenue organically decreased 1.8% YoY due to:</li> </ul>	
669	86.6	<ul> <li>Weak revenue in Algeria</li> <li>Strong performance in Pakistan and Bangladesh</li> </ul>	
<ul> <li>1.8% organic<sup>1</sup> YoY</li> <li>7% reported YoY</li> </ul>	+ 4.1 million YoY	<ul> <li>Mobile data revenue organic growth 56% YoY in 2Q16</li> </ul>	
<b>Underlying EBITDA</b> (USD million)	Underlying EBITDA margin (%)	<ul> <li>Underlying EBITDA organic increase of 0.6% as a result of:</li> <li>Strong growth in Pakistan and Bangladesh due to revenue increase and Performance Transformation savings</li> </ul>	
326	47.0	<ul> <li>Continued strong underling EBITDA margin of 47% and reported EBITDA margin of 44%</li> </ul>	
+ 0.6% organic <sup>1</sup> YoY - 5% reported YoY	+ 0.4р.р. ҮоҮ	<ul> <li>Continued customer growth of 5%, with 4.1 million customers added YoY due to strong performance in Pakistan</li> </ul>	

<sup>1</sup> Revenue organic growth are non-GAAP financial measures that exclude the effect of foreign currency translation and certain items such as liquidations and disposals



## 2Q16 Income Statement

USD millions	2Q16	2Q15	Change	
Total revenue	693	736	(6%)	
EBITDA	305	340	(10%)	
Depreciation and amortization	(180)	(167)	7.8%	<ul> <li>During Q2 2016 Pakistan continued with the final phase of its network modernization</li> </ul>
Gain/(loss) on sold property, equipment, intangibles, goodwill and scrapping	2	-	n.m	
Impairment loss	(3)	(1)	n.m	Mainly related to impairment of fixed assets in Pakistan
Other operating gain / (loss)	5	4	14%	
Technical services expense	(11)	(13)	(14%)	
Operating Income	118	163	(28%)	
Financial expense	(53)	(64)	(17%)	<ul> <li>Decreased due to full repayment of the shareholder loan from VimpelCom, refinance</li> </ul>
Financial income	2	2	(40%)	with USD 1.2 billion bonds end of April
Foreign Exchange Gain / (Loss)	6	(6)	n.m	<ul> <li>Improved mainly due to unrealized FOREX gain on tax provision</li> </ul>
Profit / (Loss) Before Tax	73	94	(23%)	
Income Tax	(46)	(67)	(31%)	Higher income tax expense in:
Profit for the Period	27	27	(3%)	<ul> <li>Higher income tax expense in: Q2 2015 due to the withholding tax expense of USD 28 mln as a result of the</li> </ul>
Non controlling Interest	30	56	(47%)	capitalization of Pakistan management fees to GTH
Net income / (loss) attributable to equity holders of the Parent	(3)	(29)	(90%)	Q2 2016 is explained by non-cash tax provisions at Group level of USD 14 mln
Earning per share	(0.001)	(0.01)	(90.0%)	



## **Debt by entity**

As at 30 June 2016 Net debt / underlying<sup>1</sup> LTM EBITDA

> - 0.1x QoQ - 0.1x YoY

Gross debt / underlying<sup>1</sup> LTM EBITDA

stable QoQ

Weighted average interest rate

8.3%

stable QoQ - 0.4x YoY Type of debt Loans Bonds Other Total 22 - 1,200 - 1,200

Outstanding external debt (USD million)	Type of debt			
Entity	Loans	Bonds	Other	Total
GTH Holding	22	-	-	22
GTH Finance BV	-	1,200	-	1,200
Pakistan	316	69	-	385
Banglalink	23	300	14	337
Algeria	499	-	-	499
Total at principal amount	871	1,558	18	2,442
Interest accrued & arrangement fees	40	1	-	42
Total gross debt	911	1,559	18	2,484

<sup>1</sup> Underlying EBITDA excludes PT costs in 1q16 and sim verification costs in 1q15

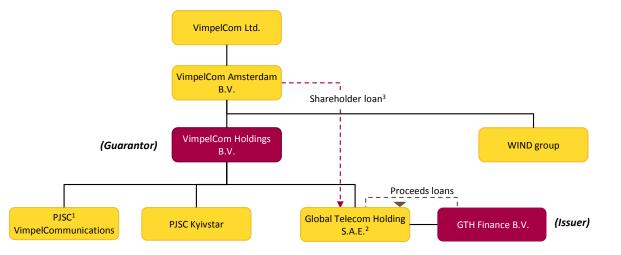


## USD 1.2 billion GTH bonds issued successfully in April 2016

#### **Key terms**

Amount issued:	USD 1.2 billion in two tranches	
Issuer	GTH Finance B.V. (wholly owned subsidiary of Global Telecom Holding S.A.E.)	
Guarantor	VimpelCom Holdings B.V. (Guarantee fee: 3.0%)	
Use of Proceeds	Refinancing of the Shareholder loan from VimpelCom Amsterdam BV to GTH (outstanding amount at announcement: ~USD 1.2 billion)	
Ratings	Moody's B1; S&P B+; Fitch BB+	
Maturity/Coupon	USD 700 million (7 years - 2023)/7.25% - USD 500 million (4 years - 2020)/6.25%	

#### Simplified group structure at announcement



#### **Metrics of success**

- Offer oversubscribed more than 6.5x (~USD 8 billion)
- More than 650 international investors
- Average coupon at 6.8%. Guarantee fee for VimpelCom Holdings of 3%
- The largest private corporate Emerging Markets focussed USD bond issued so far in 2016
- Settled on 26 April, 2016

<sup>1</sup> PJSC VimpelCom is the Russian entity with operations in Russia, Kazakhstan, Uzbekistan, Armenia, Tajikistan, Georgia, Kyrgyzstan, Laos

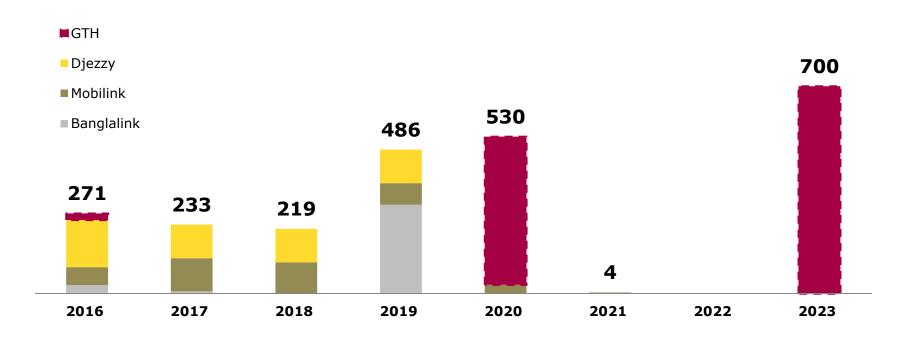
<sup>2</sup> Holding company with operations in Algeria, Pakistan, Bangladesh

<sup>3</sup> Shareholder loan equal to ~USD 1.2 billion (at the announcement) has been repaid to VimpelCom Amsterdam B.V. following the issuance of the bond



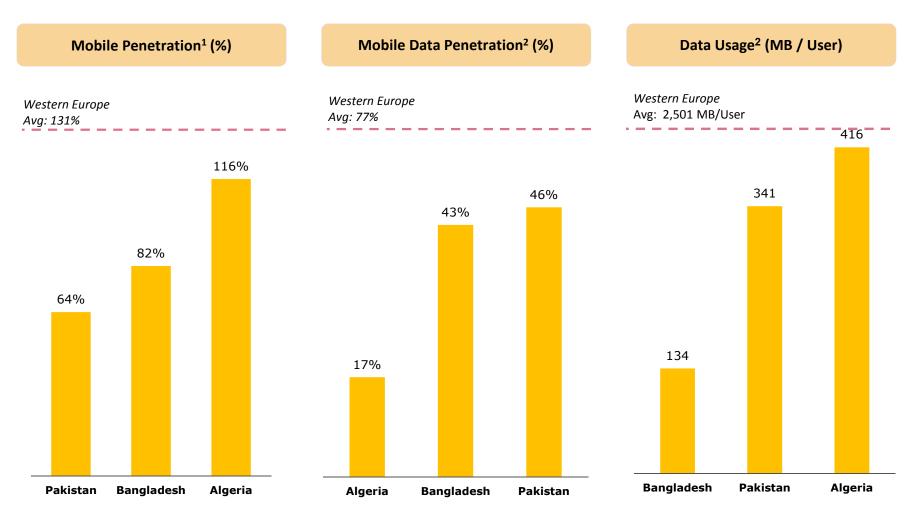
## Enhanced maturity profile

As at 30 June 2016





## Significant upside in terms of mobile penetration & data usage



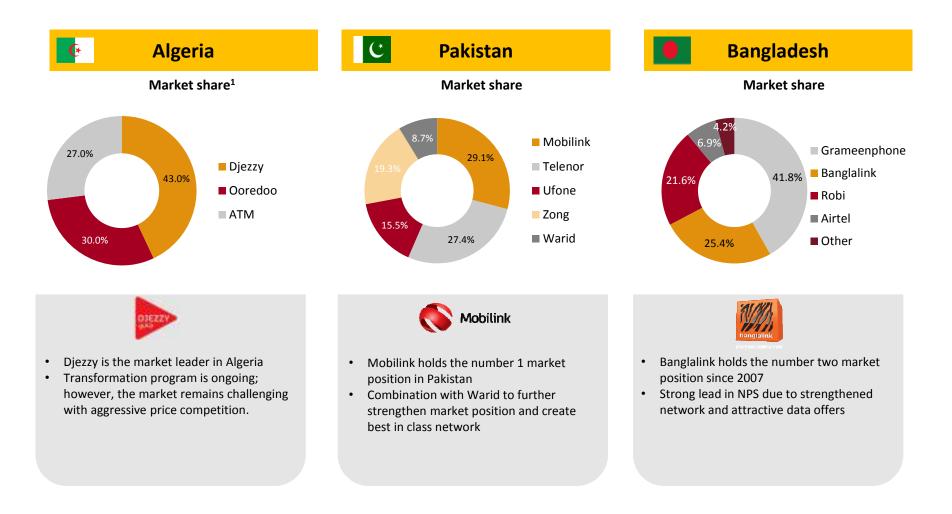
Notes

<sup>1</sup> Mobile penetration is for the market based on SIM cards number as of 31 December 2015. Sources: Analysys Mason Research, Pakistan Telecommunications Authority, Bangladesh Telecommunications Authority (2014) <sup>2</sup> Based on Company estimates, where mobile data penetration-data subscribers (3 months) divided by active total subscribers (3 months) as of 31 December 2015 and Data Usage calculate on active subscribers in the last 3 months as

of 31 December 2015



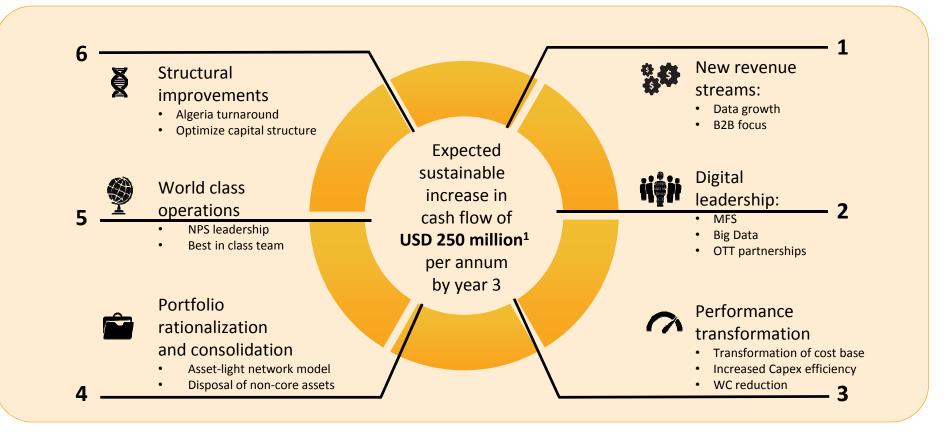
# Leading mobile operator with diversified footprint in attractive emerging markets



<sup>1</sup> Market share as provided by regulator



## **GTH** focuses on the following six strategic priorities



<sup>1</sup> Is part of the VimpelCom Group target of USD 750 million



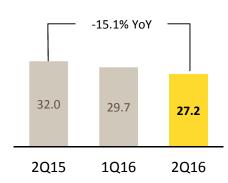




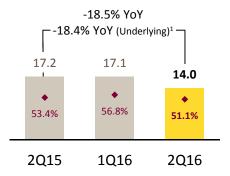
# Algeria: increased pressure on results

DZD BILLION, UNLESS STATED OTHERWISE

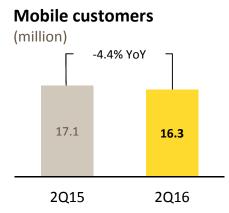
#### Mobile service revenue



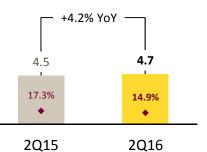
EBITDA and EBITDA margin



<sup>1</sup> Q2 2016 EBITDA negatively impacted by one-offs of transformation costs of DZD 10 million



CAPEX excl. licenses and LTM CAPEX/revenue



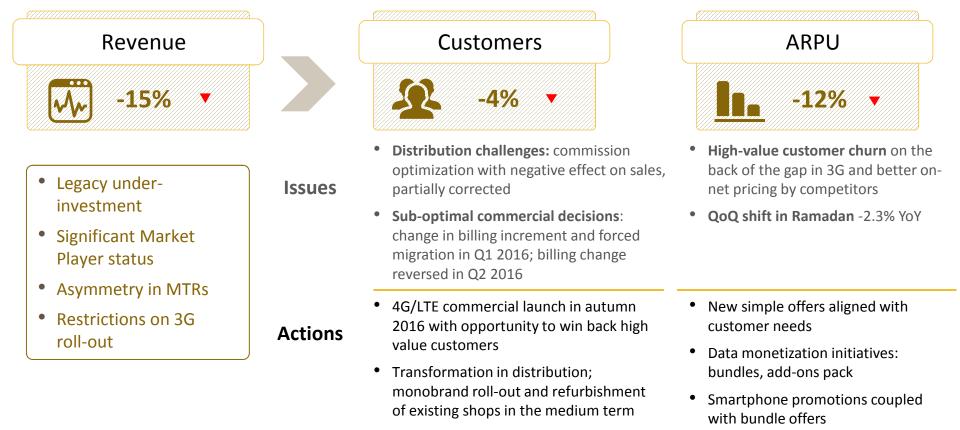
DJEZZY

• Service revenue decreased YoY, due to:

- High churn of customers over the last year
- ARPU decrease as a result of high-value customers churn and shift in Ramadan
- Continued strong data revenue growth +53% YoY
- EBITDA declined YoY as a result of revenue decrease
- EBITDA margin continued to be above 50%:
  - Commercial and network costs optimization
  - Delayering and therefore HR costs reduction
- Further FTE reduction announced in July 2016
- 3G available in 41 wilayas (provinces); 4G/LTE licenses were awarded in May 2016, commercial launch expected in autumn 2016
- Approved dividends of 48% of FY2015 net income (gross amount of USD 128 million) to be distributed in Q3 2016
- Tom Gutjahr, the new CEO, is onboard



## Algeria: focus on customer base stabilization



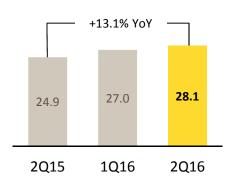
• Promoting micro campaigns with tailored services to increase satisfaction

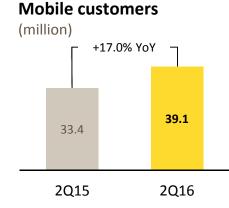


# Pakistan: strengthening leadership position

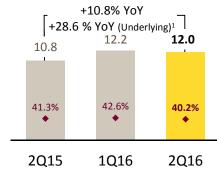
PKR BILLION, UNLESS STATED OTHERWISE

#### Mobile service revenue

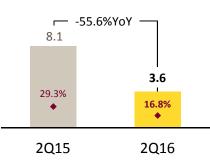




EBITDA and EBITDA margin



# CAPEX excl. licenses and LTM CAPEX/revenue



- Double digit revenue growth supported by all revenue streams, gaining revenue market share
- Strong data revenue growth at 55% YoY
- MFS revenue represents 3.5% of service revenue, +56% YoY
- Underlying EBITDA margin, excluding Performance Transformation costs, remains strong at 45%
- CAPEX decreased due to the rapid 3G rollout in 2015
- Aamir Ibrahim, the new CEO, is onboard

#### Mobilink and Warid transaction closed

Warid financials will be consolidated starting from July 2016:

#### LTM 2Q16

Revenue	~PKR 37 billion (USD 350 million)
EBITDA margin	~20%
Net debt*	~PKR 37 billion (USD 350 million)
* excluding intercor	npany loan of USD 80 million from Mobilink

Mobilink

<sup>1</sup> Q2 2015 EBITDA negatively impacted by exceptional costs of PKR 310 million related to SIM re-verification costs and a positive one-off in utility costs; Q2 2016 EBITDA negatively impacted by exceptional costs of PKR 1.5 billion related with Performance Transformation costs

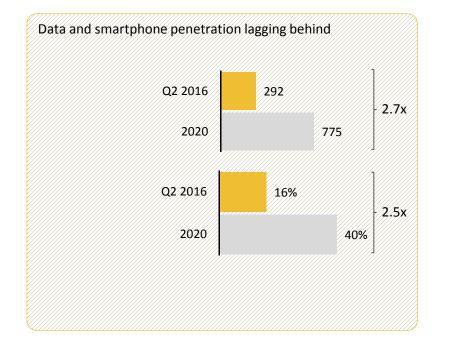


## Pakistan: completion of Mobilink and Warid transaction

#### Pakistan - among the fastest growing telecom markets

Population of ~200 million people





#### Transaction

- Strengthening our leadership in Pakistan with 37% customer market share
- Largest combined footprint and customer base of 50 million
- Leading telecommunication provider of 2G, 3G and 4G/LTE services with higher quality coverage and the best-in-class digital mobile network
- Board consisting of 7 directors (6 nominated by VIP/GTH) chaired by His Highness Sheikh Nahayan Mabarak Al Nahayan
- Legal merger anticipated within 6 months

#### Benefits

- Annual run-rate cost synergies of USD 115 million
- Provide nationwide 3G services to Warid customers
- Accelerate 4G/LTE for Mobilink, including postpaid customers
- Provide Warid customers with access to the full range of MFS
- Enhance distribution platform and focus on channel effectiveness
- Agreements signed with government for the deployment of services in rural areas
- Network integration to begin in Q4 2016

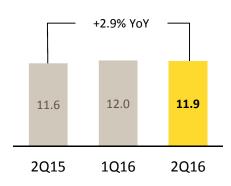
Source: population from CIA factbook; data consumption and smartphone penetration as of Q2 2016 from Company estimates, 2020 from EIU



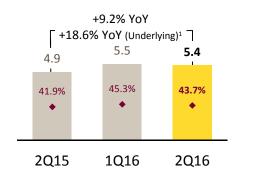
# Bangladesh: EBITDA margin expansion

LCCY BILLION, UNLESS STATED OTHERWISE

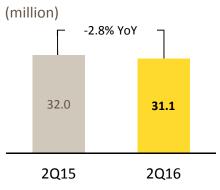
#### Service revenue



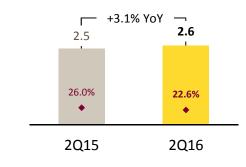
#### EBITDA and EBITDA margin



#### Mobile customers



CAPEX excl. licenses and LTM CAPEX/revenue



- Service revenue increased 2.9% YoY with data revenue growth at 60% YoY
- SIM re-verification successfully completed in July:
  - 93% customers verified, almost 100% revenue secured
  - Excluding the effect of shift in Ramadan and additional supplementary duty, service revenue growth was 4% YoY
- Underlying EBITDA margin of 48%, benefiting from revenue increase and Performance Transformation
- Banglalink 3G coverage reached 50% of population, from 33% at year-end 2015



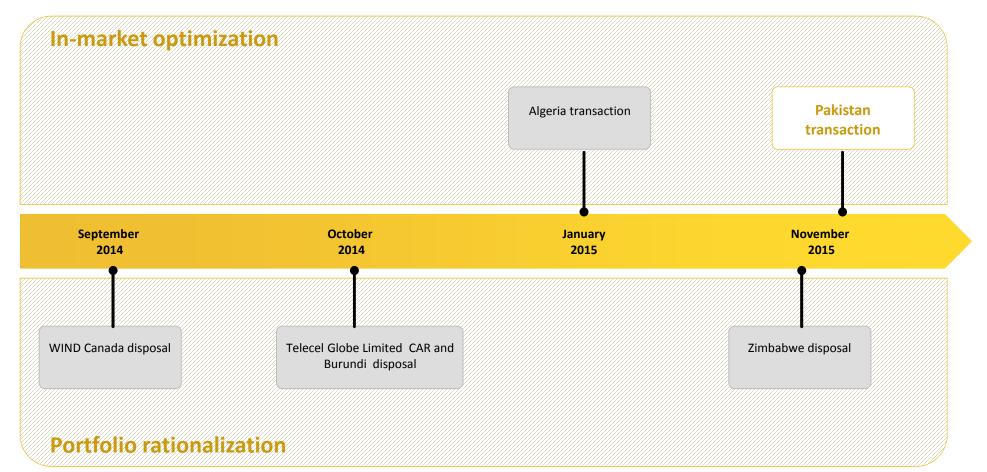
<sup>1</sup> Q2 2016 EBITDA negatively impacted by exceptional costs of BDT 464 million related to PT costs and SIM re-verification costs







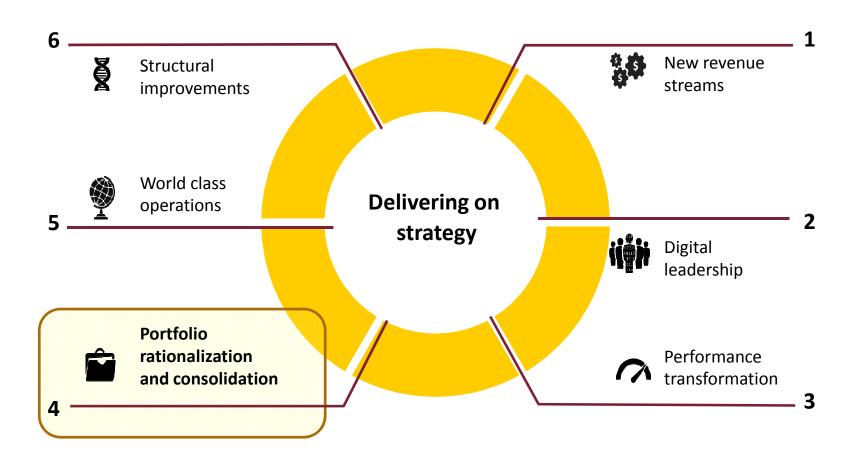
### Summary



Pakistan transaction: yet another step in strategy execution



# In-market consolidation in Pakistan – executing on strategy





#### **Investor Presentation**

# Mobilink and Warid to merge, strengthening leadership position in Pakistan

#### Strengthening leadership position in Pakistan

- Largest combined footprint and customer base of 45 million
- Largest network, with best quality and leading in high-speed data with almost 5,000 3G and 4G/LTE sites
- Delivering innovative, best-in-class mobile financial services to consumer, SME and corporate customers
- A superior customer experience through best-in-class service quality and focus on digital innovation

#### Investment and innovation

- Enlarged and improved mobile network with over 80% population coverage (2G)
- Accelerated roll-out of 3G and 4G/LTE services
- Digital & MFS leader: Providing Warid customers with Mobilink MFS products

Mobilin

wand

**Clear corporate governance** 

- VIP/GTH, through PMCL Mobilink, acquires 100% of the shares of Warid Telecom in exchange for the Dhabi Group shareholders receiving approximately 15% of the shares of PMCL Mobilink
- Substantive shareholder agreement to govern relationship between parties
- MergeCo management team led by Jeffrey Hedberg (CEO of Mobilink) and Andrew Kemp (CFO of Mobilink)
- Board consisting of 7 directors (6 nominated by VIP/GTH, 1 by the Dhabi Group shareholders)
- 4-year lock-in period, after which VIP/GTH has a right to acquire 100%

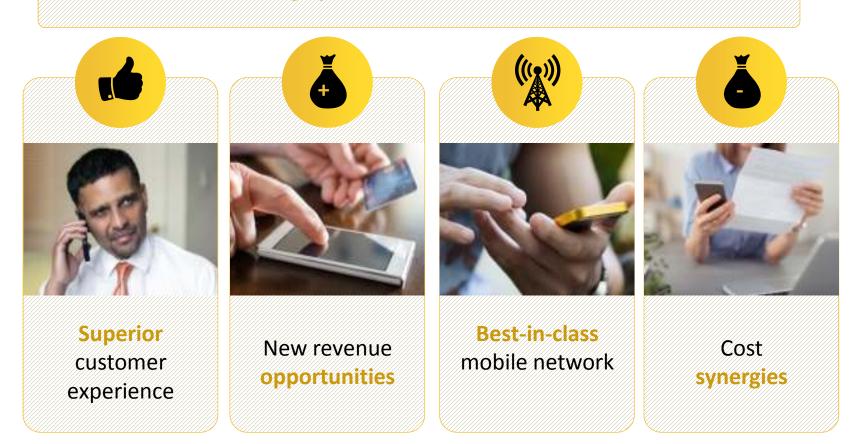
#### **Value creation**

- USD 115 million annual run-rate cost synergies, 90% expected by third year post-closing; in excess of USD 500 million NPV cost synergies expected, net of integration costs
- Distributions projected within the first two years post-closing
- Leverage: Mobilink 1.8x Net debt/EBITDA at signing
- Pro forma revenue and EBITDA margin of USD 1.4 billion and above 40% respectively



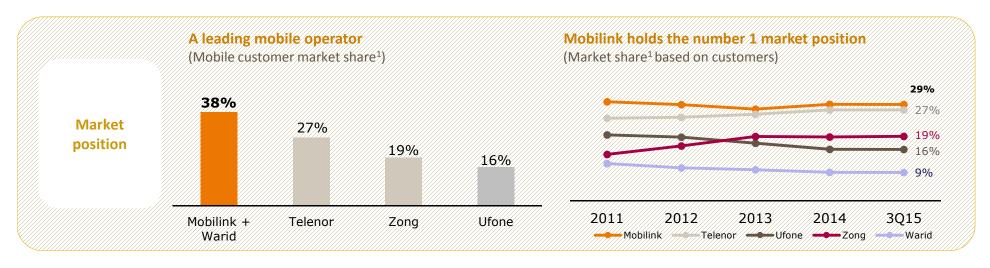
## **Transaction rationale**

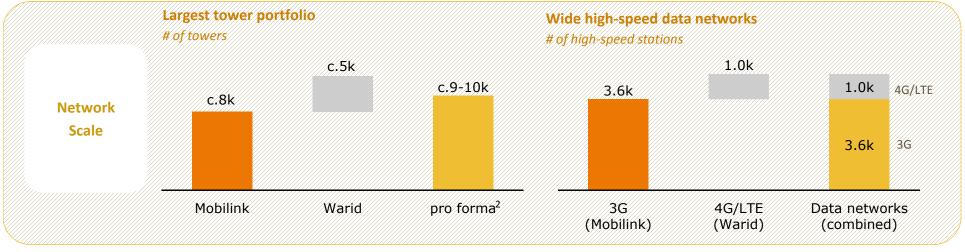
#### A leading operator in Pakistan telecom market





### A leading operator in the Pakistan telecoms market





Notes:

<sup>1</sup> As of September 2015

<sup>2</sup> after decommissioning



## **Superior customer experience**



- Best coverage of over 80% population by 2G
- High quality of customer services
- Simple and transparent pricing
- Enhanced service delivery through digital platform



- To become **#1 in NPS** ranking, leveraging from the current solid position:
  - Mobilink #2
  - Warid #1



## New revenue opportunities

# Owning and winning in the High Value and the B2B segments:

- Leading position in high-value and postpaid customers
- Serve corporates with full enterprise solution and M2M





#### Digital & MFS leader:

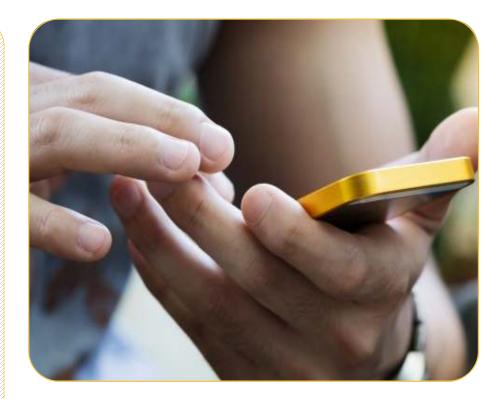
- Mobilink the fastest growing MFS player in the market
  - Mobilink MFS revenue 2.7% of total
  - 2.5 million Mobilink MFS customers
- Providing Warid customers with access to our full range of MFS services including Mobicash
- Expanded MFS portfolio including:
  - Money transfer
  - Bill and loan payments
  - Mobicash ATM Card
  - Corporate solutions, etc.



## Best-in-class mobile network

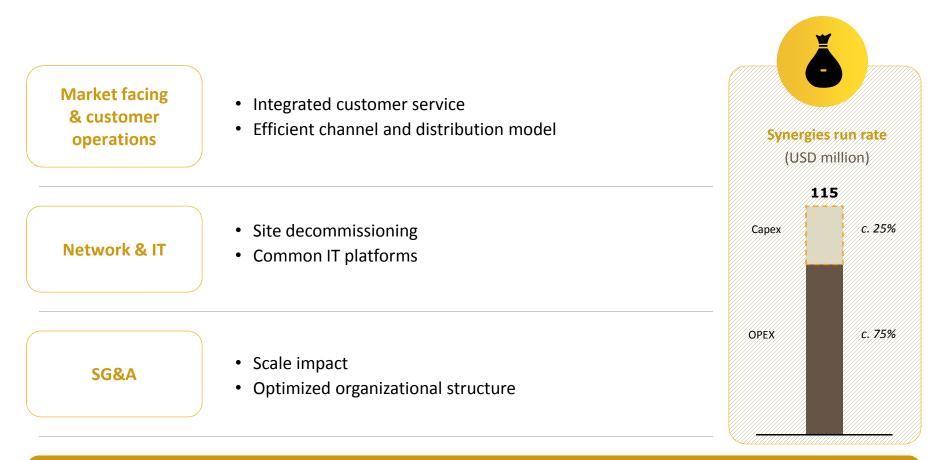


- Our plan is to enhance network capacity and quality of service
- Targeted network investments in quality and coverage
- Network consolidation through migration of customers and integration of network elements
- Decommissioning of overlapping sites within two years of closing
- Accelerated expansion of 4G/LTE services





## Identified cost synergies - total run-rate of USD 115 mln<sup>1</sup>



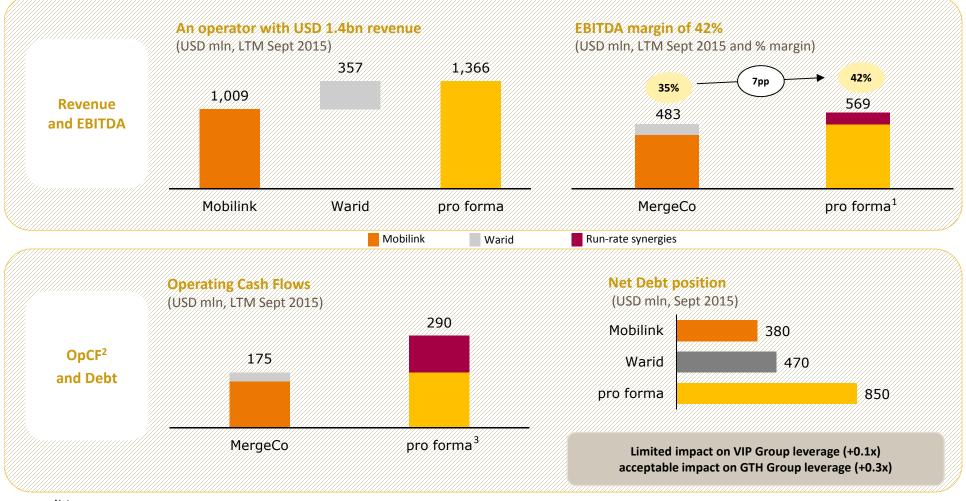
More than USD 500 million NPV from synergies<sup>1,</sup> 90% expected by third year post-closing EPS accretive from the third year post-closing<sup>2</sup>

<sup>1</sup> After tax, NPV from synergies after integration costs

<sup>2</sup> Assumes legal merger completed



## Enhanced profitability and cash generation



Notes:

<sup>1</sup> Including run-rate Opex synergies only

<sup>2</sup> Defined as EBITDA – Capex (excl. licenses)

<sup>3</sup> Including run-rate Opex and Capex synergies

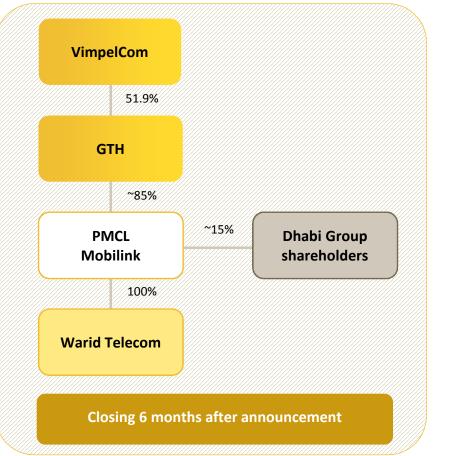
## **Key transaction terms**

		<ul> <li>VIP/GTH, though PMCL Mobilink, acquires 100% of the shares of Warid Telecom in exchange for the Dhabi Group shareholders receiving approximately 15% of the shares of PMCL Mobilink</li> </ul>
Key terms	No cash contributions expected from VimpelCom/GTH or the Dhabi Group shareholders	
		Conditional on fulfilment of various conditions; no break up fees
	VimpelCom/GTH will consolidate MergeCo	
		<ul> <li>Distribution policy will be at the discretion of VimpelCom/GTH; distributions expected within the first two years post- closing</li> </ul>
		<ul> <li>If the MergeCo's tower assets are sold within four years post closing, the Dhabi Group shareholders will get an additional stake based on a pre-agreed formula</li> </ul>
$\left( \right)$		
		<ul> <li>The Board of MergeCo will be composed of 7 directors of which 6 will be nominated by VimpelCom/GTH; resolutions of the Board shall in general be decided by majority, except for certain limited reserved matters</li> </ul>
Governance	MergeCo is managed by:	
		Jeffrey Hedberg – Mobilink CEO
		Andrew Kemp – Mobilink CFO
		<ul> <li>4-year lock-in period, after which VimpelCom/GTH secured possibility to acquire 100%:</li> </ul>
	Termination	The Dhabi Group shareholders can put shares of MergeCo to VimpelCom/GTH at fair market value
	and Exit	<ul> <li>VimpelCom/GTH can call shares of MergeCo at fair market value</li> </ul>
		<ul> <li>Expected closing of the share acquisition within next 6 months, subject to receiving required approvals</li> </ul>
Key dates	<ul> <li>The transaction is subject to approvals of Competition Commission of Pakistan, the Pakistan Telecommunication Authority, the</li> </ul>	
	and approvals	State Bank of Pakistan and the Securities and Exchange Commission of Pakistan

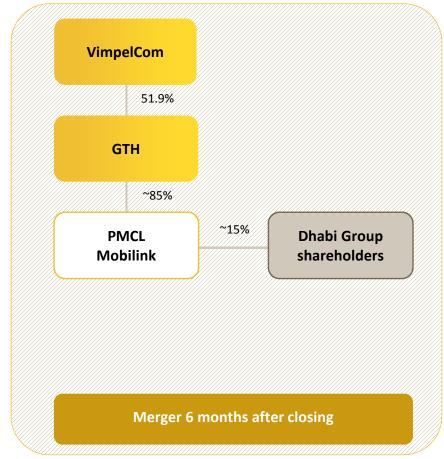


## **Transaction structure**

#### Step 1 – share acquisition



#### Step 2 – legal merger





## **GTH accounting implications – Mobilink and Warid transaction**

#### Upon closing of the share acquisition

- The acquisition of Warid will be accounted for as a business combination under IFRS
- The fair value of Warid's assets and liabilities will be taken over into the GTH consolidated balance sheet as of the date of closing
- The difference between the fair valued net asset of Warid taken up in the GTH consolidated balance sheet and the fair value of consideration paid for Warid (including contingent consideration) will result in goodwill
  - Goodwill is not amortized but an annual impairment test is performed
  - Contingent consideration (i.e. tower earn-out) will be recorded as a liability at fair value on the closing date with any subsequent value changes recorded directly in the consolidated income statement
- The put option granted to the seller will be accounted for as a liability on the GTH consolidated balance sheet at the net present value of the future expected cash outflow to buy out the minority shares in Mobilink



## Contacts

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